

SUPPLIER TRADE SHOW • WINE AND BEER SYMPOSIUM • BUSINESS WHEEL



YOU ARE INVITED TO PARTICIPATE IN THE MAIN BUSINESS MEETING
OF THE WINE AND BEER INDUSTRY IN LATIN AMERICA.
THE BEST OPPORTUNITY TO SHOW YOUR COMPANY
TO LATIN AMERICAN WINE AND BEER PRODUCERS.



+ 200

**EXHIBITORS** 



8.000 m<sup>2</sup>

TOTAL EXHIBITION AREA



+10.000

**VISITORS** 

#### A NEW OPORTUNITY TO MEET WITH OTHER WINE AND BEER PROFESSIONALS AND CONECT WITH POTENTIAL CLIENTS

Expo WINE + BEER, creates a unique space for those in the wine and beer industry. You will be benefit from so many positive innovations presented by international and national exhibitors.

Allow yourself the privilege of meeting in one spot so many professionals in the wine and beer industry, including owners, vineyards & breweries managers, winemakers, brewmasters, marketing and commercial executives, sommeliers, among many others.

Your sales representative will spend quality time presenting your products and/or services in a live and dynamic setting.

Expo Wine+Beer will be a crucial opportunity for gathering information on all new products, innovations, and technologies.

Guide yourself to connect with the industry professionals that can help you expand your bussiness.

### **CONTACT:**

contacto@expowinebeer.com / www.expowinebeer.com

**PRODUCER** 



SPONSORED BY











### **+** EXHIBITORS PROFILE

- Technology
- Equipments
- Machinery
- Services
- Inputs and products

- Bottling
- Packaging
- Transport
- Comercialization



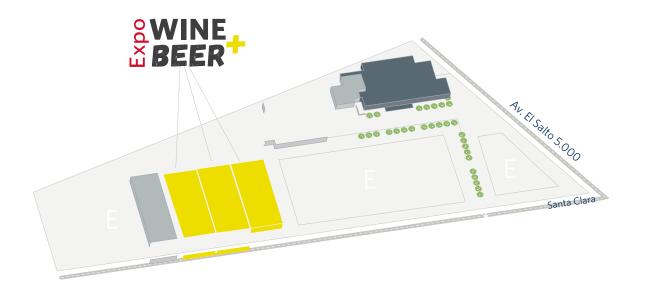
#### VISITORS PROFILE

- Owners, directors and managers of vineyards and cellars.
- Owners, directors and managers of breweries.
- Brewmasters
- Winemakers
- Agricultural and food engineers

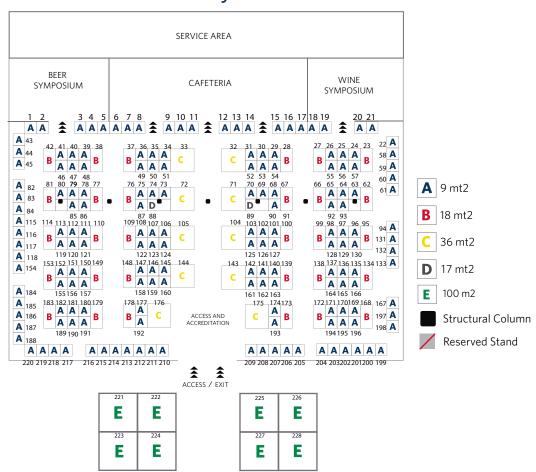
- Industrial and mechanicals engineers
- Technicians and quality control
- Professionals from sectors related to the industry
- Academics and college students

### LOCATION ESPACIO RIESCO

The largest Event and Convention Center in Chile



## Stand layout



## WINE INDUSTRY IN CHILE



+1300

REGISTERED VINEYARDS



10 MM HL

NATIONAL PRODUCTION



14 LT / CAPITA

**CONSUMPTION** 



140.000

**PLANTED HECTARES** 

## BEER INDUSTRY IN CHILE



+ 500

**REGISTERED PRODUCERS** 



+ 7 MM HL

NATIONAL PRODUCTION



47 LT / CAPITA

**CONSUMPTION** 



+ 27 %

CONSUMPTION INCREASE IN THE LAST 10 YEARS

# STAND PRICES

BASIC STAND	FULL EQUIPPED STAND
USD 400 m <sup>2</sup> + Tax	USD 450 x m <sup>2</sup> + Tax
From 9m <sup>2</sup> to 36m <sup>2</sup>	From 9m <sup>2</sup> to 36m <sup>2</sup>
INTERNAL NET AREA	EXTERNAL NET AREA
USD 310 x m <sup>2</sup> + Tax	USD 220 x m <sup>2</sup> + Tax
From 18m <sup>2</sup>	From 100m <sup>2</sup>

### IMPROVE YOUR STAND

PLATINIUM STAND (ISLAND)	GOLD STAND (THREE FRONTS)
USD 1500 + Tax	USD 800 + Tax
From 18m <sup>2</sup>	From 18m <sup>2</sup>

# GENERAL PROGRAM

OPEN TO INDUSTRY	OPEN TO GENERAL PUBLIC
May 30th and 31st	June 1st
10:00 - 19:00 hrs.	10:00 - 18:00 hrs
International Wine Symposium	Winemaking courses
30 - 31 May	June 1 10:30 - 12:30 and
10:00 - 18:00 hrs.	14:00 - 16:00 hrs.
International Beer Symposium	Brewing courses
30 - 31 May	June 1 10:30 - 12:30 and
10:00 - 18:00 hrs.	14:00 - 16:00 hrs.